What is claimed is:

1. A method for inhibiting a Th2 cytokine and/or inducing a Th1 cytokine, comprising administering to a subject in need thereof an effective amount of a CpG oligodeoxynucleotide represented by the following formula:

[formula] SYYSSACGTTSNYRAWMYTC (SEQ ID NO. 1)

wherein, S is G or C; Y is C or T; N is any one selected from the group consisting of A, G, T and C; R is G or A; W is A or T; and M is A or C, and wherein the CpG oligodeoxynucleotide comprises at least two unmethylated CpG motifs.

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- 2. The method according to claim 1, wherein the Th2 cytokine is IL-4 or IL-
- 3. The method according to claim 1, wherein the Th1 cytokine is IL-12 or 15 IFN- γ .
 - 4. The method according to claim 1, wherein the YS or YR dinucleotide in the formula is CG.
- 5. The method according to claim 1, wherein the CpG oligodeoxynucleotide has any one nucleotide sequence selected from the group consisting of SEQ ID NOs. 2-8.
- 6. The method according to claim 1, wherein the CpG oligodeoxynucleotide
 has a phosphodiester or phosphorothioate backbone.

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7. A method for stimulating an immune response, comprising administering to a subject in need thereof an effective amount of a CpG oligodeoxynucleotide represented by the following formula:

[formula] SYYSSACGTTSNYRAWMYTC (SEQ ID NO. 1)

wherein S is G or C; Y is C or T; N is any one selected from the group consisting of A, G, T and C; R is G or A; W is A or T; and M is A or C, and wherein the CpG oligodeoxynucleotide comprises at least two unmethylated CpG motifs.

- 8. The method according to claim 7, wherein the YS or YR dinucleotide in the formula is CG.
 - 9. The method according to claim 7, wherein the CpG oligodeoxynucleotide has any one nucleotide sequence selected from the group consisting of SEQ ID NOs.
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- 10. The method according to claim 7, wherein the CpG oligodeoxynucleotide has a phosphodiester or phosphorothioate backbone.
- 11. A method for treating or preventing a skin disease, comprising
 20 administering to a subject in need thereof an effective amount of a CpG
 oligodeoxynucleotide represented by the following formula:

[formula] SYYSSACGTTSNYRAWMYTC (SEQ ID NO. 1)

wherein S is G or C; Y is C or T; N is any one selected from the group consisting of A, G, T and C; R is G or A; W is A or T; and M is A or C, and wherein the CpG oligodeoxynucleotide comprises at least two unmethylated CpG motifs.

- 12. The method according to claim 11, wherein the YS or YR dinucleotide in the above formula is CG.
- 13. The method according to claim 11, wherein the CpG
 5 oligodeoxynucleotide has any one nucleotide sequence selected from the group consisting of SEQ ID NOs. 2-8.
 - 14. The method according to claim 11, wherein the CpG oligodeoxynucleotide <u>has</u> a phosphodiester or phosphorothioate backbone.

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15. The method according to claim 11, wherein the skin disease is selected from the group consisting of atopic dermatitis, allergic skin disease, viral skin disease and skin cancer.

16. A composition for treating or preventing a skin disease, comprising a CpG oligodeoxynucleotide represented by the following formula, as an active ingredient:

[formula] SYYSSACGTTSNYRAWMYTC (SEQ ID NO. 1)

wherein S is G or C; Y is C or T; N is any one selected from the group

consisting of A, G, T and C; R is G or A; W is A or T; and M is A or C, and wherein

the CpG oligodeoxynucleotide comprises at least two unmethylated CpG motifs.

- 17. A composition for stimulating an immune response, comprising a CpG oligodeoxynucleotide represented by the following formula, as an active ingredient:
- 25 [formula] SYYSSACGTTSNYRAWMYTC (SEQ ID NO. 1)
 wherein S is G or C; Y is C or T; N is any one selected from the group

consisting of A, G, T and C; R is G or A; W is A or T; and M is A or C, and wherein the CpG oligodeoxynucleotide comprises at least two unmethylated CpG motifs.

18. Use of a CpG oligodeoxynucleotide represented by the following formula

for the preparation of an agent for treating or preventing a skin disease:

[formula] SYYSSACGTTSNYRAWMYTC (SEQ ID NO. 1)

wherein S is G or C; Y is C or T; N is any one selected from the group consisting of A, G, T and C; R is G or A; W is A or T; and M is A or C, and wherein the CpG oligodeoxynucleotide comprises at least two unmethylated CpG motifs.

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19. Use of a CpG oligodeoxynucleotide represented by the following formula for the preparation of an agent for stimulating an immune response:

[formula] SYYSSACGTTSNYRAWMYTC (SEQ ID NO. 1)

wherein S is G or C; Y is C or T; N is any one selected from the group consisting of A, G, T and C; R is G or A; W is A or T; and M is A or C, and wherein the CpG oligodeoxynucleotide comprises at least two unmethylated CpG motifs.